



# Kirill Verbitski

PRODUCT DESIGNER &  
0→1 PRODUCT LEAD  
AI / ML · B2B SAAS

Senior Product & 0-1 Lead, 15+ years in IT. I turn ambiguous AI opportunities into clear workflows and shipped products.

## CONTACT

### LINKEDIN

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+370 687-432-19

### PORTFOLIO

werbdesigns.com

### LOCATION

Vilnius, LT · EU remote

## CORE SKILLS

Product Design

AI Product Strategy

Human-AI Interaction

UX Research

Design Systems

Service Design

Near-Code Prototyping

Agentic Workflows

B2B SaaS

Stakeholder Alignment

Design Leadership

Team Mentorship

## TOOLS

Figma, FigJam, Adobe CC, Claude Code, Cursor, ChatGPT / LLMs, Voiceflow, Webflow / WordPress, Make / Zapier, Hugging Face, Google Vertex AI, Ollama, VectorDB basics, Linear, Jira, Notion, Confluence, Slack, Miro.

## EDUCATION & LEARNING

### AI Product Management

Coursera · Duke University, 2024

### Leadership Fundamentals

Adform, 2022

### Engineering Manager

Belarusian National Technical University, 2005-2011

## AWARDS

### Red Dot Design Award

2021 winner — Product Design

### iF Design Award

2022 winner — User Experience

## LANGUAGES

English · Russian · German

## 01 CURRENT AI PRODUCT WORK

### Senior Product Designer

Jan 2025 — Present

Ultralytics (YOLO) · Remote

Computer-vision platform for training, deploying, and monitoring YOLO models.

- Lead product design across discovery, platform UX, workflow mapping, workshops, and GTM storytelling.
- Designed core workflows across data preparation, model training, deployment, monitoring, and live-model feedback loops.
- Built persona and workflow frameworks that aligned Product, Engineering, ML, and Growth around priorities.
- Prototype in near-code with Claude Code / Cursor, translating states, edge cases, and model behavior into engineer-ready specs.

### Independent AI Product Builder

2024 — Present

Parallel track

- Designed, built, and deployed production agent infrastructure: orchestration layer, runtime, credential gateway, and reporting loops.
- Validated full AI deployment cycles — agent setup, memory, delegation, reporting, and operational handoff.

## 02 CAREER PATH



reddot award

### Senior Product Designer

Jun 2018 — Jan 2025

Adform · Vilnius

Enterprise adtech platform across analytics, reporting, search, and AI solutions.

- Led design for generative-AI features across the enterprise product portfolio in the Work Intelligence Unit.
- Designed complex workflows for analytics, reporting, search, and AI-assisted campaign decision-making.
- Partnered with engineering, data science, product, and business stakeholders to turn ambiguous needs into shipped experiences.
- Mentored product designers and contributed during a transformation period where company profit grew ~3x.

### Founder / Lead Designer

Jan 2023 — Mar 2024

Dress2Save

AI-powered fashion-tech startup focused on sustainable consumption and personalized styling.

- Led product strategy and end-to-end product development from concept to market validation.
- Designed AI-assisted styling, wardrobe intelligence, and eco-conscious shopping experiences; showcased at Web Summit 2023.
- Built user research and feedback processes to inform prioritization and product-market fit decisions.

### Senior UI/UX Designer

Jun 2016 — Jun 2018

AgmSoft · Minsk

- Led UI/UX design for enterprise people-management solutions, focusing on productivity, usability, and engagement.
- Established UX frameworks, design processes, and scalable UI patterns to improve cross-functional delivery.